

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

MARCH 23RD, 2018

ASPARAGUS ALERT

Mexican supplies are very tight due to cooler temps and lower yields; quality remains good. Jumbo and XL spears are very limited; subbing sizes is likely. Domestic and Peruvian supplies are a few weeks away; expect supplies to be very limited for Easter.

BERRIES—STRAWBERRIES ALERT

FL is ending, Mexico is winding down, and CA is inundated with rain; this should be a difficult spring for strawberry production. As for quality, continue to watch for rain damage, pin rot, and white shoulders.



BROCCOLINI ALERT

Supplies are very short from strong wind and rain.

CITRUS—LIMES ALERT

The market continues to tighten due to rain and the upcoming Holy Week. Limes are peaking on a 250/230's; big sizes will dry up and the next two weeks will be tight, then should ease.

HERBS—CILANTRO ALERT

Cilantro supplies are shorter from unsettled weather. Harvest delays and the product is showing signs of breakdown, yellowing, and decay.

LETTUCE—ROMAINE & HEARTS ALERT

Quality remains poor yet is responding positively to mild desert conditions, noting significant blister, inconsistent sizing, and mildew. The markets continue to be unsettled as the transition has started. This is affecting hearts as well.

MUSHROOMS ALERT

The western U.S.'s pre-spring freezes and storms have reduced their composting operations, forcing other regions to shoulder demand in a crop that cannot respond quickly.