

Produce that's Fresh. Information that's to the Point.



Top 5 Five

1. AVOCADOS **ALERT!**

The market is short, with a higher percentage of #2's.

2. CAULIFLOWER **ALERT!**

The market is active due to lighter supplies.

3. CITRUS- **ALERT!** LEMONS/ORANGES

The rain is affecting production in CA.

4. LETTUCE **ALERT!**

The market is active overall; supplies are down, prices up.

5. STRAWBERRIES **ALERT!**

The market is short due to continuing rains in CA.



asparagus

We are into mostly Mexican product with good quality and compact tips with consistent sizing. Peruvian supplies remain very light with fair quality at best.



avocados **ALERT!**

The market is very active as inventories were very light post-game day along with decreased supplies from Mexico (about 20% lower than originally estimated). This is also magnified due to quality of the fruit, which will have a higher percentage of #2's. CA's crop estimate is down considerably. Flexibility will be needed on sizes/ grades, and the lack of consistent supplies will create delays for product to be conditioned.



beans, green

Supplies remain steady from Mexico and FL, with less wind scarring and misshapen product issues from FL winds. Quality from Mexico remains good.



berries-black, blue, & raspberry

Blueberries: Supply is steady from South America, no major quality concerns. Transportation issues may affect volume. **Blackberries & Raspberries:** Quality is mostly good; availability is dropping quickly due to seasonal lolls.



berries- **ALERT!** strawberry

The market is short and quality and supply are diminished in CA due to continuing rain. FL is expecting some stormy weather too, and likely to drop volume. Volume out of Mexico seems steady; quality is decent too.



broccoli & **ALERT!** cauliflower

Broccoli: The market is still trying to settle. Quality is good from northern and central Mexico and Yuma. Rain for 5-6 days will slow down Santa Maria and hamper quality. **Cauliflower:** The market is still holding at higher levels. Quality is fair to good and supplies are better from Yuma. Coastal areas have fair quality at best.

Outlook

WEST COAST

We'll finish out the week with warm temps in Yuma, yet things will change on Saturday as rain returns with a bit of a cooler, mild week forecasted. CA is bracing for another several days of rain.

MEXICO

Clear for the most part with some rains expected in Central Mexico and the West Coast of Sinaloa. Snow is also expected at the higher elevations in Sonora and Chihuahua.

EAST COAST

Overall, FL production and quality remains steady; the southern GA growing area continues with daytime temps in the low 70's for the next 10 days, which can lead to an early start up of their spring season.

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celery

Quality is good and noting occasional discoloration and cracking.

citrus **ALERT!**

Lemons/Oranges: Rain will cause interruptions in harvesting and in packing on all varieties in the central valley of CA. **Limes:** Quality is fair to good; supplies are decreasing and prices are increasing.

cucumbers

The majority are from Honduras, overall quality is good. As the import deal starts to wind down, expect quality to decline, as FL becomes available by mid-March.

eggplant

Good supplies from FL; the recent weather did affect quality, expect to see more Choice than Fancy from FL.

grapes

We are seeing a wide spread of prices. Plenty of seedless grapes are on both coasts, quality of the green seedless is varied. Red seedless is transitioning to the Crimson variety.

lettuce **ALERT!**

Iceberg: The market has quickly turned with lower yields and increased quality issues coupled with strong demand. Quality is fair to good with mildew, pinking, mechanical damage, and cracking still a concern. **Leaf:** Markets are active with supplies decreasing and prices increasing. Quality is good, with defects due to ribbiness, light twisting, and seeder. **Romaine:** Yields are down, demand is strong, and the market is increasing daily. Quality is fair, with defects due to cupping and twisting.

melons

Supplies are good and quality remains very good; 12 ct supplies are very short. Honeydew supplies are also steady but smaller sizes are very tight on the West Coast. Quality from Honduras and Mexico is mixed but has been good.

onions

The yellow/white market is soft and expected to lower; reds are steady. Quality overall is very good.

peppers

Overall, supplies are decreasing and prices are increasing. Green Pepper supplies are slightly down this week from FL, but quality remains good.

potatoes

Overall, potato supplies and quality are both good.

squash

Overall, scuffing and scarring is more so on yellow squash than zucchini, and some misshapen product is still present from prior poor pollination. Mexico continues to deal with the white fly issue, decreasing yields from the West.

tomatoes-cherry & grape

There is plenty of fruit in FL, with good quality. Mexico is starting to ramp up central growing regions, look for additional supply to grow.

tomatoes-roma & round

Round: Supply is still prevalent in the East and growing in the West. Quality is very good, but markets should remain depressed as supply remains constant. **Roma:** Supply is steady with nominal markets; quality is very good. Mexican supply is growing.

Reality Check

VEGETABLES	Supply			Price						
	HIGH	INCREASING	AVG	DECREASING	LOW	HIGH	INCREASING	AVG	DECREASING	LOW
Asparagus										
Green Beans										
Broccoli										
Cabbage										
Carrots										
Cauliflower										
Celery										
Com										
Cucumbers										
Eggplant										
Herbs - Cilantro										
Lettuce - Iceberg										
Lettuce - Leaf (G/R)										
Lettuce - Romaine										
Lettuce - Spring Mix										
Mushrooms										
Onions - Yellow										
Onions - Red										
Onions - Green										
Peas - Snow/Snap										
Peppers - Chiles										
Peppers - G.R.Y										
Potatoes - Russet										
Potatoes - R/W/Yuk										
Potatoes - Yams										
Spinach										
Squash - Yellow										
Squash - Zucchini										
Tomatoes - Round										
Tomatoes - Roma										
Tomatoes - Grape/Cherry										
FRUIT										
Apples										
Avocados										
Bananas - CR/HN										
Bananas - GU										
Berries - Blackberries										
Berries - Blueberries										
Berries - Raspberries										
Berries - Strawberries										
Citrus - Grapefruit										
Citrus - Lemons										
Citrus - Limes										
Citrus - Oranges										
Grapes										
Kiwifruit										
Melons - (C/H)										
Melons - Watermelon										
Pears										
Pineapple										

Please Distribute to:

Executive Chef, General Manager, Kitchen Manager, Purchasing Manager, F&B Manager.
Information is subject to daily weather and market fluctuations and is meant to be used as a guide.